

NOTE FROM THE CHAIR

Rachael Goodhue,
 Professor and Department Chair

The past year has been marked by many accomplishments of ARE's faculty, graduate students, and undergraduate students, with the support of our dedicated staff. Many memorable moments from 2017 are covered in this publication, the inaugural annual ARE newsletter. The year was also marked by many transitions. Kathy Edgington (Computer Services) and Duncan Pohl (Business Office) retired. Arnon Erba (Computer Services) joined the staff. Assistant Professor Bulat Gafarov joined the faculty, and Continuing Lecturer Marilyn Whitney and CE Specialist Shermain Hardesty retired. Shermain continues to work on projects as a CE Specialist Emerita. It is an honor to work with the dedicated faculty, lecturers, researchers, graduate students, and staff of our department. I look forward to our continued success in 2018.



Master's students pose at the June 2017 commencement ceremony with Ph.D. candidate Kajal Gulati, left, who got to know M.S. students well while a TA in ARE 258 Demand and Market Analysis.

2017 PH.D. GRADS

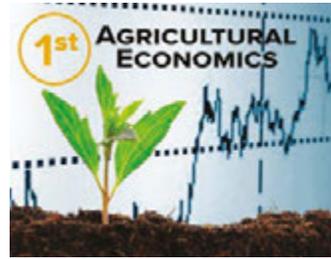
Students who received a doctoral degree in 2017 include:

- Theodore Gilliland (Mount Holyoke College)
- Brittney Goodrich (Auburn University)
- Kajal Gulati (IMPAQ International)
- Jacob Humber (Bofl Federal Bank)
- Kurt (Aleks) Schaefer (Royal Veterinary College, University of London)
- Daniel Scheitrum (University of Arizona)
- Asare Twum-Barima (Amazon)

UC Davis Tops World Rankings in Agricultural Economics and Policy

UC Davis is number one in the world for agricultural economics and policy, according to the Center for World University Rankings (CWUR) by Subject 2017.

This annual ranking is based on the number of research articles published in top-tier academic journals, factoring in journal citations over the past 10 years.



The Department of Agricultural and Resource Economics has 25 faculty members and two Cooperative Extension

specialists contributing research articles.

The CWUR report ranks top global universities in 227 subjects covering all academic disciplines in the sciences and social sciences. UC Davis is ranked among the "top 10" in 18 subjects. Overall, UC Davis has the most top-10 placements of any global institution.

Managerial Economics Seniors Present Honors Thesis Research

As part of the Undergraduate Honors Thesis program, Managerial Economics seniors presented their original, independent research papers to students and faculty in the Agricultural and Resource Economics Library in March 2017.



Students and faculty advisors pose for a picture during the final day of Undergraduate Honors Thesis presentations for Winter Quarter 2017.

Some students later presented at the Undergraduate Research Conference in the spring, and Julie Beppler was featured in a UC Davis blog promoting how her research into local menu design developed

sought-after skills and enhanced her resume.

This two-quarter program is designed to give outstanding, committed, and hard-working students the opportunity to work closely with a faculty

member and get involved in academic research.

The Undergraduate Honors Thesis program is open to seniors majoring in Managerial Economics with a minimum overall GPA of 3.5.

HONORS AND AWARDS

FACULTY

- Julian Alston - AAEA Outstanding Applied Economic Perspectives and Policy Article Award; AAEA Food Safety & Nutrition Section's Award for Best Paper; and EAAE Outstanding ERAE Journal Article
- Tim Beatty - AAEA Outstanding AJAE Article Award, Honorable Mention
- Michael Carter - Honorary Professor of University of Cape Town Economics Department
- Travis Lybbert and Daniel

Sumner - IAAE Best Article in *Agricultural Economics*

- Tina Saitone, Rich Sexton, and Daniel Sumner - AAEA Best Economics Paper: Food Safety and Nutrition
- Aaron Smith - AAEA Quality of Research Discovery Award
- J. Edward Taylor - AAEA Quality of Research Discovery Award, Honorable Mention

PH.D. STUDENTS

- Zoë Plakias (2016) - FDRS Richardson-Abblebaum Outstanding Dissertation Award for Graduate

Research on Food Distribution and Marketing

- Daniel Putman - Erika C.H. Meng Scholarship for Development Policy and Research
- Heidi Schweizer - R.M. Pinkerton Agricultural Marketing Award
- Shuyang Si - ExxonMobil Corporate Affiliate Fellowship, UC Davis Institute of Transportation Studies

MASTER'S STUDENTS

- Rachel Bernstein - AAEA Outstanding Master's Thesis Award
- Christian Lovell - AAEA Anthony Grano Scholarship

Student-Alumni Career Day Success

Managerial Economics majors learned tips about finding jobs after graduation at Student-Alumni Career Day 2017. The fact that the advice came from Managerial Economics alumni, who are now successful professionals across a variety of occupations, made it even more valuable.

“I think it’s a fantastic day,” said Benjamin Luu, a Managerial Economics student on track to earn his bachelor’s degree in June 2019. “It allows a lot of students the opportunity to network and speak to former UC Davis graduates to learn more about their industries.”

Organized by student services staff of the Department of Agricultural and Resource Economics (ARE), this annual event included workshops in accounting, internships/study abroad, marketing/sales, agribusiness/supply-chain management, consulting, data analytics, finance/investment banking, human resources, and risk management.



Alumna Dani Brown, now a Clorox Company sales analyst, answers Managerial Economics majors’ questions during the popular “student-alumni networking opportunity.”

“The workshops are great,” Luu said. “The ones I chose really gave me an eye-opening experience about how the speakers developed their skills and what skills are necessary to succeed in that position.”

Further advice was shared during the “student-alumni networking opportunity,” a favorite part of the day for many. The attending alumni sat at tables organized by field, and students visited whomever they chose in order to learn about preferred career paths or job industries.

Alexey Silin, graduating with a Managerial Economics bachelor’s degree in December 2017, enjoyed the informal nature of the networking tables.

“I think it’s an awesome event and I would recommend it to any student,” Silin said. “And I would not wait until your senior year. I would go to these as soon as possible.”

ARE student services staff ended the day expressing thanks to all alumni, faculty, staff, and peer advisors who helped make the event possible.

“We truly hope students gain as much as they can from this annual event, especially with all the support so many give in making it possible,” said Justin Smalley, undergraduate advisor in Managerial Economics. “The students are truly fortunate to have such great alumni willing to take time out of their busy lives to help them out.”

Students and Faculty Benefit from Bloomberg Terminal Access

Managerial Economics students are now able to see financial markets come to life via the Bloomberg Terminal, a highlight of ARE 139 *Futures and Options Markets*.

The Bloomberg Terminal is a comprehensive database utilized worldwide by financial firms to access real-time market data, news and research, analytics, and more. This valuable resource requires an annual subscription and having access to it is considered a necessity in the financial industry.

“I enjoyed having the terminal in class,” a student wrote in a survey. “It solidified concepts and gave me a preview into what real-life markets would look like in the workplace.”



Undergraduate students in ARE 139 Futures and Options Markets inspect the Bloomberg Terminal’s unique keyboard. A view of the terminal can be seen on the screen behind them.

“Getting an introduction to this machine was exciting since it allowed us to better understand a high-valued, information-gathering asset,” wrote another student.

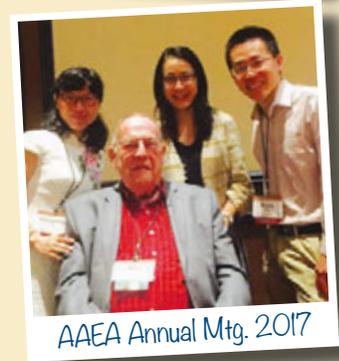
The Bloomberg Terminal has been accessible in the Department of Agricultural and Resource Economics (ARE) since spring 2017.

THANK YOU DONORS!

ARE greatly benefits from the generous donations of our supporters, which enable us to offer Career Day and subscribe to the Bloomberg Terminal. Below are more snapshots of this support in action.



AAEA Annual Mtg. 2017



AAEA Annual Mtg. 2017

The pictures above are from the 2017 Agricultural and Applied Economics Association (AAEA) Annual Meeting, held July 30–Aug. 1 in Chicago. Funding for graduate student travel came from directed gifts and endowments.

Top picture – Ph.D. candidate Heidi Schweizer stands beside her poster.

Bottom picture – AAEA Fellow and ARE Professor Emeritus Alex McCalla is surrounded by, from left, Chengfang Liu, 2008 alumni of the ARE Ph.D. program and currently an associate professor at Peking University, and current ARE Ph.D. candidates Yaxi Chen and Huang Chen.



Erika C.H. Meng Scholarship

Professor J. Edward Taylor, left, presents Ph.D. student Daniel Putman with the Erika C.H. Meng Scholarship for Development Policy and Research.

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