

TABLE 2. AUTHORIZED ACTIVITIES OF CALIFORNIA STATE FRESH FRUIT AND VEGETABLE MARKETING PROGRAMS (1995)

<u>Commodities</u>	<u>Activities</u>		
	Promotion	Research	Quality Standards and Inspection
<u>Programs Established Under the California Marketing Act of 1937 (State Marketing Orders)</u>			
Apricot	A	A	
Artichoke Promotion	A	I	
Cantaloupe	A	I	
Carrot (Fresh)	A	A	
Celery		A	
Cherry	A	A	
Citrus Research		A	
Iceberg Lettuce Research		A	
Melon Research		A	A
Pear	A	A	A
Plum Order	A	A	A
Potato Research		A	
Tomato (Fresh)	A	A	A
<u>State Marketing Commissions</u>			
Apple	A	A	I
Asparagus	A	A	
Avocado	A	A	I
Kiwifruit	A	A	
Pepper	A	A	
Strawberry (Fresh)	A	A	
Table Grape	A	A	

A = Active
I = Inactive

Source: Lee, Hyunok, Julian M. Alston, Hoy F. Carmen, and William Sutton. Oct. 1995. Mandated Marketing Programs for California Commodities. University of California, Davis.