Presentation by

Roberta Cook-Canela

On

Recent Trends
in Horticultural Trade

August 1999
U.S. Horticultural Product Exports to Mexico Reach a Record $596 Million in Calendar Year 1998

Source: U.S. Bureau of the Census
U.S. Exports of Fresh Fruits & Vegetables to Mexico are Slowly Recovering

Chart displays exports of apples, pears, grapes, peaches, nectarines, potatoes, and lettuce
U.S. Apple Exports to Mexico

Value in $million

Calendar Year

source: U.S. Bureau of the Census
U.S. Horticultural Product Imports from Mexico Continue Strong

Value in $billion

Calendar Year

- Other
- Wine
- Processed Fruits & Vegetables
- Fresh Fruits & Vegetables

source: U.S. Bureau of the Census
U.S. Imports of Fresh Fruits & Vegetables from Mexico Continue Upward Trend

Value in $billion

Calendar Year

- Other
- Tomatoes
- Peppers
- Cucumbers
- Grapes
- Onions

source: U.S. Bureau of the Census
U.S. Tomato Imports from Mexico

Value in $million

Calendar Year


Source: U.S. Bureau of the Census
U.S. Horticultural Products Trade Deficit with Mexico Continues to Expand

Trade Balance by Calendar Year

Source: U.S. Bureau of the Census
Latin American Countries Supply Most of the U.S. Import Market for Fruit

Imports in Calendar Year 1998 Valued at $2.7 billion

- Ecuador: 12%
- Costa Rica: 15%
- Chile: 16%
- Colombia: 8%
- Guatemala: 6%
- Honduras: 5%
- Other: 15%

Source: U.S. Dept. of Commerce, Bureau of Census
Tropical Fruits Account for More than 50% of Total U.S. Fruit Imports

Imports in Calendar Year 1998 Valued at $2.7 billion

Source: U.S. Dept. of Commerce, Bureau of Census
Mexico Dominates the U.S. Fresh Vegetable Import Market

Imports in Calendar Year 1998 Valued at $2.1 billion

Mexico 68%
Canada 15%
Netherlands 6%
Costa Rica 2%
Peru 2%
Other 7%

Source: U.S. Dept. of Commerce, Bureau of Census
Tomatoes Continue to Lead U.S. Vegetable Imports

Imports in Calendar Year 1998 Valued at $2.1 billion

- Tomatoes: 35%
- Peppers: 17%
- Onions: 7%
- Cucumbers: 7%
- Potatoes: 5%
- Squash: 5%
- Asparagus: 4%
- Other: 20%

Source: U.S. Dept. of Commerce Bureau of Census
U.S. Trade Balance in Fresh Fruits Continues Positive

Value in $ Billion

Exports
Imports
Net Trade

* Excluding Bananas

Source: U.S. Dept. of Commerce Bureau of Census
U.S. Trade Balance in Fresh Vegetables Continues Negative

Value in $ Billion

Source: U.S. Dept. of Commerce Bureau of Census
U.S. Horticultural Products Successfully Battle Recession

JAPAN

Millions of Dollars

160
140
120
100
80
60
40
20
0

Walnuts Raisins Strawberries Almonds French Fries
