

Abstract:

The non-market values of traditional crop varieties for farmers have been discussed in the literature with emphasis on qualitative data on variety attributes. I develop a theoretical model to estimate subjective values of traditional crops for subsistence farmers. I will shortly introduce this model and my objectives for econometric analysis that did not happen due to missing/outlier data problems in the Mexican Rural Household Survey data I am using. I will then discuss some of these problems and how they could have been prevented with careful survey implementation and data entry processes. This is a common problem for development economists: data are never as good/complete as we would like it to be. I'd like to get your comments and suggestions on this issue.